Overseas Chinese University (OCU) Department of Hotel & MICE Management (HMM)
OYVTP-Innovative Service Practices for MICE Hotels
4-Year Curriculum for Students Admitted in Academic Year 2026

Version2：20260302 passed- Department Curriculum Committee；20260312 passed-College Curriculum Committee； 20260331 passed-University Curriculum Committee
Version3：20260622 passed- Department Curriculum Committee；20260624 passed-College Curriculum Committee； 20260702 passed-University Curriculum Committee

	2026-2027				2027-2028					2028-2029					2029-2030					Total Credit	Total Hour
	2026Fall		2027Spring			2027Fall		2028Spring			2028Fall		2029Spring			2029Fall		2030Spring			
	科 目	Credit	Hour	Credit	Hour	科 目	Credit	Hour	Credit	Hour	科 目	Credit	Hour	Credit	Hour	科 目	Credit	Hour	Credit	Hour		
General Subjects	Chinese －Reading and Narrative	2	2	2	2	Workplace English A	2	2			General Education-Taiwan Tourism Industry	2	2			General Education-Taiwan Ecological Environment	2	2			28	28
	Physical Education	2	2	2	2	Workplace English B			2	2	General Studies-Taiwan History and Culture			2	2	General Studies-Taiwan Religious Art			2	2		
	Elementary Chinese Certification A	4	4																			
	Elementary Chinese Certification B			4	4																	
	Subtotal	8	8	8	8	Subtotal	2	2	2	2	Subtotal	2	2	2	2	Subtotal	2	2	2	2		
Professional subjects (Required)	Hotel Chain Management	2	2			MICE Practice	2	2			Practical applications in hospitality data analysis	2	2			Human Resources Management	2	2			64	64
	Hotel Housekeeping Management and Practice	2	2			Casino Operation Management	2	2			Events Planning and Management	2	2			Conference Planning Practice	2	2				
	Sustainable Development for Tourism and Hospitality Industry	2	2			Corporate Internship A	6	6			Corporate Internship C	6	6			Workplace Ethics and Right Protection	2	2				
	Application to office software	2	2			Corporate Internship B			6	6	Customer Relationship Management			2	2	Incentive tour planning			2	2		
	Managing Front Office Operations			2	2	Hospitality Marketing Management			2	2	Banquet planning and management			2	2	Hospitality Financial Management			2	2		
	Caterings Practice			2	2	Hotel Information System			2	2	Workplace Safety and Sanitation Management			2	2	Digital Exhibition Practice			2	2		
	Introduce to Casino			2	2																	
	Introduction to MICE industry			2	2																	
	Subtotal	8	8	8	8	Subtotal	10	10	10	10	Subtotal	10	10	6	6	Subtotal	6	6	6	6		
Professional subjects (Electives)	Tourism foreign language communication(I)	2	2			Beverage preparation practice	2	2			Consumer Behavior	2	2			Innovative service management	2	2			36	36
	Restaurant operation and management	2	2			Management	2	2			Micro e-commerce Platform Application	2	2			Exhibition event hosting and reception	2	2				
	Elementary Chinese certification tutoring A	0	6			Smart Tourism Practice and Application	2	2			The Butler Service	2	2			Cruise Tourism	2	2				
	Elementary Chinese certification tutoring B			0	6	Interpretation and guided tours for MICE	2	2			B&B Operation and Management	2	2			Hotel Preparation and Planning	2	2				
	International Etiquette			2	2	Hotel Japanese Language	2	2			Corporate Internship D			6	6	Corporate Internship E	6	6				
	Tourism foreign language communication(II)			2	2	Advanced Hotel Japanese Language			2	2	Big data analysis applications			2	2	Corporate Internship F			6	6		
						Public Relation and Crisis Resolution			2	2	Wine Appreciation and Service			2	2	MICE Innovation And Practical Entrepreneurship			2	2		
						Digital MICE and Intelligent Hotel			2	2	Service Center Operation Practice			2	2	Project Management			2	2		
						Hotel pet-friendly space design			2	2	Wedding Event Planning			2	2	Event Risk Management			2	2		
						Coffee and Beverage Making			2	2	Exhibition Design Practice*	2	2			Introduction to Intellectual Property Rights			2	2		
						Event Video Editing*			2	2												
	Suggested	2	2	2	2	Suggested	4	4	4	4	Suggested	4	4	8	8	Suggested	6	6	6	6		
	Total	18	18	18	18	Total	16	16	16	16	Total	16	16	16	16	Total	14	14	14	14	128	128

Remark

1. A minimum of 128 credits is required for graduation, including 92 compulsory credits and 36 elective credits (of which at least 27 credits must be department electives).
2. * Classes take place in the Computer Classroom.
3. **For internship courses, the number of internship hours is recognized as 80 hours per credit.**
4. **In principle, first-year courses in this program are taught primarily in English with supplementary Chinese instruction. From the second year onward, courses are offered in flexible bilingual instruction, with a gradual increase in the proportion of Chinese.**
5. **Students must pass the Chinese language proficiency test at level A2 or higher before the end of the second semester of the first year. Further toturing will be provided to help students pass the Chinese language proficiency test at level B1 or higher.**